

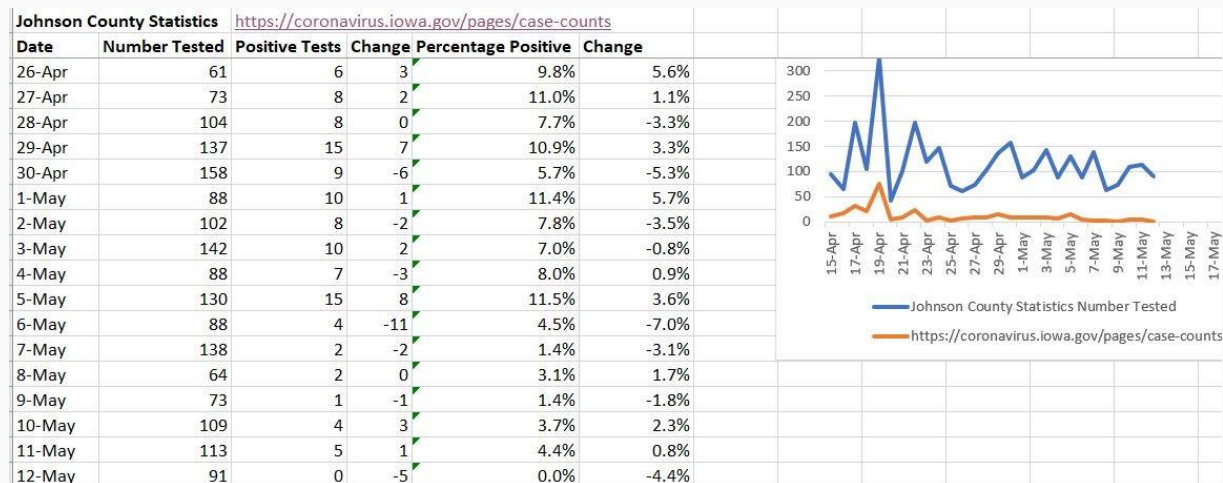
JDPC Closure Extended—Reopening Strategy Explained - 5/14/2020

Just Dogs PlayCare will continue to extend our closure due to the coronavirus. We hope to be able to open, perhaps in phases, in late May or early June.

This decision is based on previous direction by public health experts to wait until new cases of COVID-19 have declined for 14 days in a row. Specifically, the CDC guidelines for “Opening Up America Again” defines this as:

- downward trajectory of documented cases within a 14-day period OR
- downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests)

Using Johnson County statistics from <https://coronavirus.iowa.gov/pages/case-counts>, we put this data into a spreadsheet and are sharing it with you here.



Thus far we have not made much progress toward a 14-day streak. While Governor Kim Reynolds issued another proclamation yesterday lifting closures on certain businesses beginning May 15, we do not feel that it is safe yet. Clearly everyone wants our way of life, and our businesses, to get back to normal. Despite these desires, JDPC will continue to exercise caution, practice patience, and make the best decisions we can based on available data and guidance.

Serving the needs of our customers—dog and human—has been JDPC's focus for the last 17 years. It has been very difficult for us to not be able to do this these past eight weeks. And it feels even worse when we are not yet onboard with this seeming rush to reopen our economy right now.

To help us make decisions moving forward, JDPC will send out a short survey later today asking for customer feedback. We invite each of you to offer your thoughts and tell us what your needs are at this time.

We hope and pray that fewer people staying at home and more businesses opening will not result in those same businesses having to close again -- or further delay the reopening of businesses that have chosen to stay closed. Or worst of all, cause a greater loss of lives.

Take good care of yourself and your loved ones, furry or not! Please stay tuned for our survey later today. We will continue to provide updates on the status of JDPC's reopening plan in the coming days and weeks.

Sincerely,

Carol & Brad
JDPC Owners