







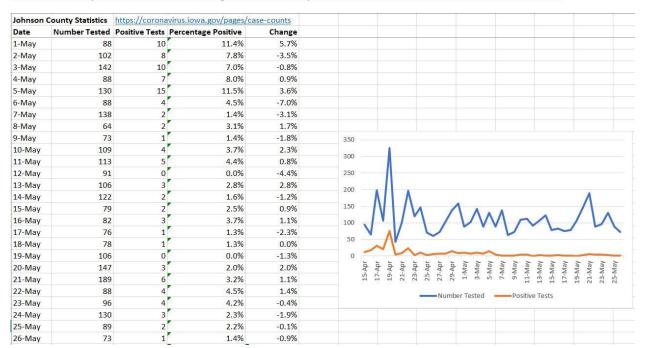
JDPC RE-OPENING MONDAY, JUNE 8, 2020

TAKING RESERVATIONS NOW!!

5/28/2020

Just Dogs PlayCare is cautiously excited to announce that we plan to reopen on Monday, June 8th.

While our ideal indicator of a 14-day downward trajectory of new positive cases has not been met, the number of new cases in Johnson County is low, as indicated by the data below from https://coronavirus.iowa.gov/pages/case-counts. As with all small businesses, we are a bit overwhelmed with developing new procedures and policies for running our business, but please be assured that the safety of you and your dog(s) (as well as all of us!) is our top priority. We will have much to announce about the measures we are taking to ensure proper sanitation and social distance measures are followed at JDPC. We appreciate the astonishing gestures of love, support, and hope from each of you as we work through how to re-open a business that means the world to us.



We had hoped for a pattern of an increasing number tested to align better with the earlier CDC guidelines for safely reopening. That said, we know our customers are returning to work and have a greater need for our services. If the data takes a negative turn, we may need to adjust our plans.

As we continue working on our reopening strategy and tasks, we will be sending out more messages, so watch your email! We expect to limit our capacity and services to start out. While we did not lay anyone off during our closure, our staff has been reduced due to expected graduations and career changes. And because hiring/training new staff has not been possible while closed, we will be ramping up again!

Thank you to those of you who took the time to complete the survey we sent out on May 14th! Your comments, suggestions, direction, and feedback were so helpful to us. The biggest trend in our survey results show that the service most needed is daycare, and that most of you expect to bring your dog(s) about the same frequency. However, there were several responses where the frequency would be less. Since the survey was anonymous and we also don't know who may be continuing to work from home and not require our services, we are requesting that you let us know the schedule you would like to have going forward for daycare services. Stating this another way, we will not assume that the recurring daycare schedule you had prior to our closure is what you want to do when we reopen. We are starting to take requests for services beginning today. To make a reservation, please send us an email (info@justdogsplaycare.com) or leave us a message (319-545-7111). We expect to start with daycare only, but if you do need other services, please let us know and we will get back to you about whether we can accommodate.

Thank you again for your support and patience.... See you soon!

Love,

Carol & Brad and the whole JDPC crew (we are small but we are mighty!)